

MINDFUL LEADERSHIP PRESENCE

The health insurance industry is changing rapidly. New products are launched and legislations are changed. Health New England faced increasing stress levels amongst their leaders as a result. To support their leaders model the HNE mission of improving the health and lives of people, the company introduced Potential Projects Mindful Leadership program to the top leadership teams. Researchers from National University of Singapore have studied the results and will publish them shortly.



“Our people have taken what they have learned through the program, and brought to their homes. And to me as an employer, that is priceless. This program is offering our people to be part of the mission of improving the health and life of the people in the community. And they are enabled to do so at an outstanding level. I cannot say enough good things about Potential Project. And if someone would ask me “would I invest the dollars again?” - in a heartbeat.”

Maura McCaffrey, President & CEO, Health New England

